



June 15, 2016

CANTERRA SEEDS is excited to welcome Dieter Schwarz to the role of Market Development Manager, Corn and Soybeans, effective July 1, 2016.

In the summer of 2015, CANTERRA SEEDS and PRIDE Seeds entered into a distribution agreement to bring the PRIDE Seeds portfolio of corn and soybeans to CANTERRA SEEDS customers. The new position of Market Development Manager, supports the growth strategy of CANTERRA SEEDS' corn and soybean business in Western Canada.

Dieter has over 20 years of experience in the agriculture industry across Canada, most recently working with PRIDE Seeds as their Market Development Agronomist for the Prairie Region. His depth of technical and agronomic expertise will be critical to support our customers, helping them get the most out of their corn and soybean acres. In addition, Dieter will work closely on the evaluation of new, earlier maturing PRIDE Seeds corn and soybean varieties for the western market.

Please join us in welcoming Dieter to CANTERRA SEEDS.

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