



March 14, 2017

Winnipeg, MB – Limagrain Cereals Research Canada receives recommendation for interim registration on first variety.

Limagrain Cereals Research Canada (LCRC), along with its partner, CANTERRA SEEDS, is excited to announce the first variety from its cereal breeding program has been recommended for interim registration.

GP202 is a Canadian Western Special Purpose wheat that boasts high yields and the lowest accumulated DON levels among the CWSP varieties put forward for support at the Prairie Grain Development Committee meeting on March 2nd. The low DON levels make it ideal for producers looking for a feed wheat variety. Other end users have also expressed interest in evaluating the variety for their purposes. It will be commercialized by CANTERRA SEEDS through its network of seed grower shareholders, beginning the spring of 2017.

Limagrain Cereals Research Canada was established in July, 2015, as a partnership between western Canadian CANTERRA SEEDS, and LIMAGRAIN of France. It is bringing significant added value to western Canadian agriculture by developing new varieties of cereals, with an initial focus on spring wheat. Based in Saskatoon, SK, LCRC managed its first field testing season in 2016.

“We are very pleased to have our first variety supported for registration, just a year and a half after announcing the launch of LCRC.” said Erin Armstrong, CEO of LCRC. “I would like to thank Limagrain Cereal Seeds and CANTERRA SEEDS for their support of our program. We would not be at this stage without their past contributions and ongoing involvement,” Erin concluded.

President and CEO of CANTERRA SEEDS, David Hansen, said “We are thrilled to see our investment in LCRC yield results so rapidly. Farmers in Western Canada are excited to see new cereal varieties hit the market, and this is only a taste of what’s to come.”

LCRC is a new and rapidly growing Canadian company, passionate about using its plant breeding expertise to support the Canadian grains industry. LCRC is a partnership between LIMAGRAIN and CANTERRA SEEDS, bringing together global germplasm, technology and plant breeding knowledge, with deep market awareness and access, to deliver value to Western Canadian growers and their customers.

As a western Canadian seed company, CANTERRA SEEDS is committed to sourcing genetically superior seed products that deliver agronomic and economic benefits for producers, while meeting end-user needs. With a versatile portfolio of cereals, pulses and oilseeds, CANTERRA SEEDS seeks opportunities that allow for mutual success in the agriculture industry.

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