



Seed the Difference.™

## Communications Lead – Winnipeg, MB

### Term Position (13 months) – November 2019

CANTERRA SEEDS is a company created by farmers, for farmers and we are 100% committed to seed. We were founded and are rooted in the Canadian Prairies and dedicated to providing Prairie farmers with leading seed genetics tested under local conditions.

#### Position Summary:

CANTERRA SEEDS is looking for a Communications Lead to join our team. Reporting to the Director, Pedigreed Seed Business Unit, and working closely with and assisting the marketing team, the successful candidate's responsibilities will include:

- Planning and execution of communication strategies and adherence to budget
- Management of company assets including website, blog and social media profiles
- Drafting, editing and distributing blog and website content, corporate communications and presentations
- Management of public relations initiatives including relationships with media
- Development of sales support materials
- Special event management

#### Qualifications:

- Creative Communications Diploma, Bachelors Degree or Diploma in Agriculture, Business Administration, Commerce, Sales & Marketing or equivalent experience
- Excellent written and verbal communication skills
- Design experience strongly preferred
- Minimum 5 years experience preferred
- Highly organized with ability to balance and prioritize tasks
- Keen attention to detail
- Proficient with various social media applications
- Proficient with Microsoft Office including Powerpoint, Word and Excel
- Experience with Dynamics/ClickDimensions considered an asset

A competitive salary will be offered. This job posting is open until November 8, 2019.

Please apply with resume to:

Brent Derkatch  
Director, Pedigreed Seed Business Unit  
CANTERRA SEEDS  
[b.derkatch@canterra.com](mailto:b.derkatch@canterra.com)