



Communications Lead – Winnipeg, MB Term Position (14 months) – December 2018

As a western Canadian seed company, CANTERRA SEEDS is committed to sourcing genetically superior seed products that deliver agronomic and economic benefits for producers, while meeting end-user needs. With a versatile portfolio of cereals, pulses, and oilseeds, CANTERRA SEEDS seeks opportunities that allow for mutual success in the agriculture industry.

Position Summary:

CANTERRA SEEDS is looking for a Communications Lead to join our team. Reporting to the Director of Marketing, and working closely with the marketing team, the successful candidate's responsibilities will include:

- Planning and execution of communication strategies and adherence to budget
- Management of company assets including website, blog and social media profiles
- Drafting, editing and distributing blog and website content, corporate communications and presentations
- Management of public relations initiatives including relationships with media
- Development of sales support materials
- Special event management

Qualifications:

- Creative Communications Diploma, Bachelors Degree or Diploma in Agriculture, Business Administration, Commerce, Sales & Marketing or equivalent experience
- Excellent written and verbal communication skills
- Design experience strongly preferred
- Minimum 5 years experience preferred
- Highly organized with ability to balance and prioritize tasks
- Keen attention to detail
- Proficient with social media applications
- Experience with Hubspot and Dynamics considered an asset

A competitive salary will be offered. This job posting is open until November 9, 2018.

Please apply with resume to:

Sheena Pitura

Director of Marketing

CANTERRA SEEDS

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