



**BREANNE REY**  
204.361.5549  
breanne.rey@agreliant.com  
@breannerey

**SARA MEIDLINGER**  
519.917.2225  
smeidlinger@prideseed.com  
@meidlinger09

## Thank you and Happy Holidays!

The 2022 season was one for the books, we started off the season with a variety of conditions across Western Canada. From drought to flooding, we managed to pull through and have another successful season. Sara and I wanted to reach out and say thank you to and every customer, sales rep, sales agronomist, etc. for supporting PRIDE Seeds and CANTERRA SEEDS in 2022 and into 2023. Without you we would not be where we are today.

To check out the hard work that our 65 Western Canadian plot cooperators put in this year visit:

➤ [PRIDE Seeds - Grain Corn Plot Data](#)

Here are some things to consider when interpreting grain and silage corn data to help you pick the right hybrid for your operation in 2023.

### GRAIN CORN

When interpreting grain corn data, it's crucial to understand that no hybrid; even if it truly has higher yield potential, wins every plot, every time. The more data and comparisons that are examined, the higher our level of understanding can be. If several products are top yielders for your conditions, it's important to ask for information that could help with a 'tie break' scenario.

Examples of tie breaker information include:

- What is standability like late in the season?
- What is the trait platform or disease package?
- How does the product handle different soil types?
- How is the product under drought stress?



## SILAGE CORN

When interpreting corn silage data both **QUANTITY** and **QUALITY** need to be considered.

**QUANTITY** considers the yield from the field. Yield/acre (adjusted to 65%) is a good indication of how well a specific hybrid performed when harvested at a given maturity. However, it is crucial to understand that harvesting a hybrid at an improper maturity will change the yield. Timing harvest correctly can result in maximizing yield and quality.

**QUALITY** considers the feed value of the corn silage. Quality parameters that can be helpful to assess when comparing corn silage feed results include: dry matter (DM), starch content, neutral detergent fiber digestibility (NDFD), total digestible nutrients (TDN), milk/ton, milk/acre and beef/acre. Below is a link for a refresh on interpreting silage data.

➤ [PRIDE Seeds 2020 Western Newsletter](#)

