



### **CANTERRA SEEDS Adds Big-Yielder to Canola Portfolio**

July 11<sup>th</sup>, Winnipeg, MB – Today, CANTERRA SEEDS launched their newest canola hybrid, available for sale this fall. CS2300 is a big-yielding, Genuity Roundup Ready hybrid, that features excellent standability.

“The new CS2300 is the big-yield winner that growers are looking for,” said Shaan Tsai, Oilseed and Pulse Product Development Manager for CANTERRA SEEDS. “Over the past two seasons we have consistently seen CS2300 stretch our expectations for yield at test sites across Western Canada.” CS2300 also boasts a great standability rating, making it easier to harvest, as well as a strong resistance to blackleg.

This newest introduction from CANTERRA SEEDS was acquired through their partnership with DL Seeds, a multi-million dollar, Manitoba-based, hybrid canola breeding program. The two partners have worked closely for nearly 20 years to deliver western Canadian growers superior canola hybrids like CANTERRA 1990 and CS2000.

“As a seed company founded in Western Canada, for Western Canada, we are continually striving to bring our customers products that excel on a local level. DL Seeds is a like-minded partner who is striving for the same goal – success for western Canadian growers,” said David Hansen, President and CEO of CANTERRA SEEDS. “This is evident in the evolution of our canola portfolio, where we have been successfully identifying winners that consistently meet, and exceed, farmers’ expectation for performance.”

CANTERRA SEEDS has CS2300 in an extensive demo program this summer, and will be reporting all yield information on their website [www.canterra.com](http://www.canterra.com). The majority of the trials are run with CANTERRA SEEDS’ retail partners, providing a third-party perspective on the yield and performance information collected. Contact your local CANTERRA SEEDS Territory Manager or retail to see CS2300 in your area this summer. Seeing is believing.

For more information on CS2300 visit [www.canterra.com](http://www.canterra.com)