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FOR IMMEDIATE RELEASE

CS Camden Oat Added to Richardson International's Recommended List

Winnipeg – Today, CANTERRA SEEDS announced broad market acceptance for CS Camden milling oat, as it is added to the recommended list of Richardson International, one of the largest oat millers in North America.

Shortly after Grain Millers, General Mills and Quaker declared their preference for the new oat variety, Richardson International has added CS Camden to their list of recommended milling oat varieties. They evaluated CS Camden over the last two years at several locations, including Richardson's Kelburn Farm. "CS Camden performed very well in both the mill and the field and we're happy to be adding it to our preferred oat variety list," said Thomas Thiessen, Seed Coordinator – Cereals for Richardson.

CS Camden oat was registered in 2014, after being tested within CANTERRA SEEDS internal research program. The high performing oat, bred by Lantmannen SW Seed, is agronomically superior to others on the market, with a shorter stature and better lodging resistance. CS Camden also boasts very high yields at an average of 114% of CDC Dancer (2016 SaskSeed Guide), and 153 bu/ac (Seed Manitoba - 2016).

Interest in the variety is rapidly increasing among oat growers, given its excellent performance across a wide geography. "We don't see an oat variety like this come along every day; one that has a combination of great quality and superior agronomics," shared Brent Derkatch, Director of Operations and Business Development for CANTERRA SEEDS.

The confirmation of milling quality by Richardson and others has CS Camden poised to take off on a rapid acreage increase this year. The variety was grown on more than 15,000 acres in 2015, and after its Certified seed launch this year, is expected to increase 10 fold in 2016. Added Thiessen "It's exciting to add a product that works well for both the mill and growers."

Information on CS Camden, including performance and seed availability can be found by visiting www.canterra.com

As a western Canadian seed company, CANTERRA SEEDS is committed to sourcing genetically superior seed products that deliver agronomic and economic benefits for producers, while meeting end-user needs. With a versatile portfolio of cereals, pulses and canola, CANTERRA SEEDS seeks opportunities that allow for mutual success in the agriculture industry.

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